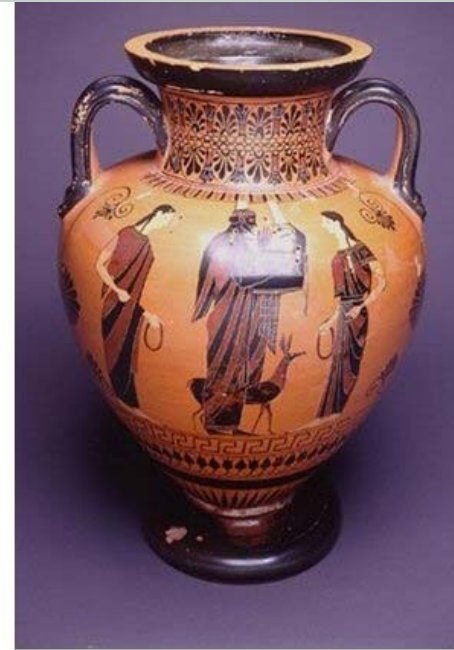
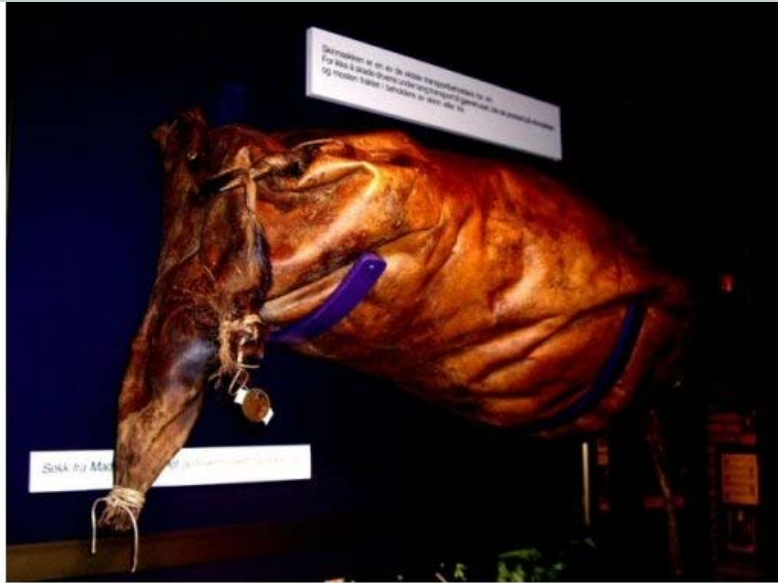


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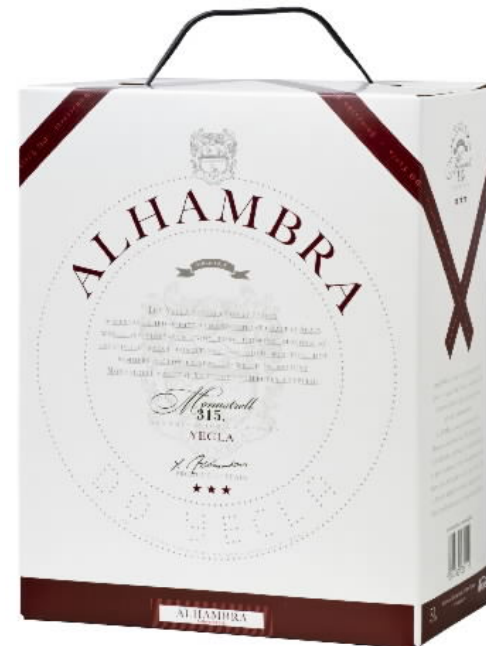
Discriminatory national practices

Arcus

History of packaging



- Quality wines with DO classifications
 - Only use of containers that are not detrimental to the wine quality approved by the Consejo Regulador
- Consejo Regulador require glass in following regions:
 - La Mancha
 - Valdepenas
 - Priorat
 - Rioja
 - Jumilla



- Decree of the Agricultural Ministry 1993 July 7th – article 2
 - *“It is allowed to fill DOC and DOCG wines only on glass bottles”*
- Special derogation can be given by the Ministry if many producers request it (at the moment we are not aware of any derogation)



Nordic monopolies

- FINLAND (ALKO) Labelling
 - Best before date was required.
 - Has now changed to **recommended** after EU-commission sent letter about infringement procedure.
- NORWAY (Vinmonopolet)
 - 50% of wine volume sold is BiB. In spite of this you need 10 times the volume of a BiB brand more than a glassbottle brand to qualify for a listing.



- ***THANK YOU FOR YOUR ATTENTION!***

