



220, Chemin de la Qualité
34980 Montferrier-sur-Lez, France
e-mail : performance@b-i-b.com
Site web : www.b-i-b.com

Date: 1 October 2012

Object: **Invitation to the General Assembly of Performance BIB on 25th October 2012**

Dear Members,

As you are aware, we will hold a brief “General Assembly” of our Association from 9:00 to 9:35 AM on 25th October 2012 at the Mercure Holland House Hotel in Bristol, England, following our Shelf-Life Seminar on 24th October and just before our Communications Seminar (beginning at 9:35 AM on 25th October 2012). The full program for these two days is available from the “Meetings” page of www.b-i-b.com

We ask that you arrive early (between 8:30 and 8:50 AM) to collect your translation earphones in advance so that everyone is seated and ready to begin the General Assembly at 9 AM sharp. Voting members who will have not yet signed the voter’s registration sheet (available also on October 24th) will be asked to do so prior to the General Assembly the morning of 25th October.

The General Assembly is intended to briefly present what the Association has done so far during the 2012/2013 programme and to solicit approval from the members for these activities, the accounts and for decisions made by the Board of July 12th, 2011 in Orange, France. It is to be underlined that this General Assembly concerns primarily the past rather than the future. A discussion of future priorities for Performance BIB is to take place later the same day (at 12:05) following our Communications Seminar.

Only members that are current on their membership dues can vote but, as the case with past meetings, our experts and other meeting participants are also welcome to attend our General Assembly. For those members who cannot attend the meeting it is possible to send your vote by e-mail in advance (to performance@b-i-b.com) or else grant your vote by proxy to another member and in this case please also confirm this by e-mail stating who will vote in your place. I remind you that no member can hold more than two proxies. Those granting proxy need not stipulate to performance@b-i-b.com the content of the vote, only who is to vote in their place. Those members sending in their votes electronically (rather than a proxy) should however be specific as to whether they disapprove, abstain or approve each of the 7 specific items to be voted on. The attached General Assembly meeting agenda is intended to be detailed enough to allow members not attending the meeting also understand what is to be presented and voted on.

As in the past, in order to move quickly (our members are traveling to Bristol for the Seminars), the deliberations of the General Assembly are taken by show of hands asking those who disapprove to raise their hand and then those who abstain to raise their hand. All voting members on the voter registration list not raising their hand are assumed to approve the measure. A secret ballot may however be requested by the Board or by at least half the members present. The vote can be validated only if at least half of the total members (current on their membership dues) have voted (including physical, proxy and electronic votes). Although questions can be raised during the General Assembly, you certainly do not have to wait until the meeting to ask your question. Feel free to send it my e-mail to performance@b-i-b.com or to myself at jenny@b-i-b.com.

Best Regards,

Jenny Bond, President of Performance BIB

Agenda for the 25th October 2012
Performance BIB General Assembly meeting
Mercure Holland House Hotel, Bristol, England

Meeting chairperson: Jennifer Bond, President of Performance BIB

9:00 AM:

1) Reminder of the necessity to adhere to our “Guidelines for participation in Performance BIB Meetings in respect to promoting particular products and competition law compliance” (Jenny Bond)

9:05 AM:

2) Report on progress made relative to the goals set forth for the 2012/2013 Programme (by Jennifer Bond)

2.1) Progress made by the Science Group

The main goal of the Science Group was to encourage top international experts to share their knowledge during the BIB Wine Shelf-life Seminar on 24th October 2012. This included:

- General BIB shelf life studies
- The shelf-life of BIB wine after opening the package
- Recommendations for conducting Wine BIB Shelf-life studies
- Recommendations for the transport of wine in BIB
- Stimulating discussion on the theme of “Best-by” dates.

This goal has been largely met.

2.2) Progress made by the Education Group

The objectives of the Education Group have been to:

- Identify the primary “BIB Benefits” (keeps wine fresh after opening, convenient, etc.)
- Communicate these Benefits through a paper leaflet and a new web page on www.b-i-b.com
- Develop downloadable icons that illustrate each of the main benefits
- Organize the BIB Wine Communications Seminar on 25th October 2012 with a main focus on consumer preferences as well as a brief review of legislative constraints

These objectives have also been already achieved, despite a very limited budget.

2.3) Other Progress

In addition to organizing a membership drive and the 24th & 25th October 2012 Seminars, a new www.b-i-b.com website has been created. This website will continue to evolve as required.

9:15 AM:

3) Report by the Treasurer (by Gijs Geerlings)

- Revenue to date (Membership fees + Meeting fees)
- Expenditure to date (For Science Group, Education Group, Website, Meeting Expense, Other)
- Cash situation in the present (Balance on July 12th, 2011 + Revenue to date - Expenditure to date).
- Expected expenditure to finish 24th & 25th October meetings
- Expected cash situation after finishing 24th & 25th October meetings



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9:25 AM:

4) The Votes (votes counted by at least two members of the Board)

Vote 1: During the meeting of the Board of Directors in Orange, France on July 12th, 2011, CRP Print & Packaging (represented by Mr. Eddie Fellows) was elected to fill a vacancy on the Board. Do you approve of this decision by the Board?

Vote 2: During the meeting of the Board of Directors in Orange, France on July 12th, 2011, Inter Rhone (represented by Mr. Patrick Vuchot or Mrs. Sophie Vialis) was elected to fill a vacancy on the Board. Do you approve of this decision by the Board?

Vote 3: During the meeting of the Board of Directors in Orange, France on July 12th, 2011, Jennifer Bond was elected as President of Performance BIB. Do you approve of this decision by the Board?

Vote 4: During the meeting of the Board of Directors in Orange, France on July 12th, 2011, Gijs Geerlings was elected as Treasurer of Performance BIB. Do you approve of this decision by the Board?

Vote 5: During the meeting of the Board of Directors in Orange, France on July 12th, 2011, Elise de Nervaux was elected as Secretary of Performance BIB. Do you approve of this decision by the Board?

Vote 6: During this General Assembly the President delivered a report on the progress made relative to the goals set forth for the 2012/2013 programme. As demonstrated, these programme objectives have already be largely met. Do you approve of this progress?

Vote 7: During this General Assembly the Treasurer delivered the accounts. The Association has stayed within the financial guidelines set by the Board on July 12th, 2011, there is a surplus in our bank account and the Association is not currently asking for more money from its members. Do you approve of these accounts?

9:35 AM: End of Meeting